A BETTER FUTURE THROUGH CHALLENGE AND INNOVATION

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A BETTER FUTURE THROUGH CHALLENGE AND INNOVATION
Since its establishment in 1948, Dongwha Group has continued to grow into a global company, realizing its limitless possibilities built upon continuous changes and innovation. Its great success in the paneling and building materials business in Korea served as a platform for Dongwha Enterprise to advance into the global market, and since then the enterprise has grown into a world-class wood company through continued business expansion focusing on Australia, Malaysia, and Vietnam.

Meanwhile, while thriving in the paneling business in particular, Dongwha once again has set sail for the global market, further expanding into the chemical field. Based on already accumulated R&D capabilities in the chemical field, the company has recently welcomed Taeyang Chemical and Dongwha Finland into its family, further enhancing its business competitiveness.

We are also leading the way in the used-car and media industries with our differentiated value and experience. MPARK has created a new paradigm for the used car market by introducing a highly advanced used-car sales complex in the automotive business. We will eradicate the deeply rooted corrupt practices openly carried out in the previous used-car trade culture and add the value of trust, establishing a standard for the used car market with greater transaction reliability for customers.

The media business centered on HankookIlbo will take the lead in building a people-oriented society, a society where people with diverse ideas and positions can lead their lives together in harmony, where differences are readily accepted and conflicts based on social divisions are overcome.

The core values of Dongwha are happiness, trust, respect for talent, change and innovation, and integrity/transparency. These values serve as the working standards for the people of Dongwha in a wide range of business fields across the world, enabling continuous accumulation of core competencies to remain embedded in the products and services that we provide. We will continue to bear in mind that the only way to reward our customers’ unwavering trust and affection is by providing better products and services, and we will remain fully dedicated to faithfully carrying out our corporate responsibilities.

A company that continues to value people and nurture happiness alongside its customers' Dongwha will pave the way for an even better future than today through continued innovation and new endeavors to fulfill our vision while remaining faithful to our fundamental principles.

Thank you.
Global Dongwha

Innovation, the bedrock of Global Dongwha.

Dongwha, expanding beyond Asia by creating a wide range of products.

We are building a brighter future

Dongwha Malaysia
VRG Dongwha
Dongwha Vietnam
Dongwha Hanoi Rep. Office

Dongwha Indonesia
Dongwha Indonesia Rep. Office

Dongwha Dubai

Dongwha Finlad

Dongwha USA

Dongwha UAE

Dongwha India

Dongwha International

Korea

Vietnam

Malaysia

Australia

USA

Global Dongwha

DONGWHA GROUP

WOOD PANEL
CHEMICAL
AUTO LIFE
MEDIA

DONGWHA GROUP

WOOD PANEL
CHEMICAL
AUTO LIFE
MEDIA
**Group Structure**

**WOOD PANEL**
- Dongwha Enterprise
  - Wood paneling (PB/MD/MB)
  - Interior building materials (flooring/wall paneling/ceiling/door/molding)
- Daesung Wood
  - Wood paneling (PB)
- Dongwha Malaysia
  - Wood paneling (MDP/MDF)
- VRG Dongwha (Vietnam)
  - Wood paneling (MDP/MDF)
- Dongwha Australia
  - Timber

**CHEMICAL**
- Dongwha Enterprise
  - Resins
  - LCM
  - TEGO
- Taeyang Chemical
  - Resins
  - Spin finish oils
  - Polyvinyl acetate/Solution adhesive
- Dongwha Finland
  - TEGO

**AUTO LIFE**
- MPARK
  - Used car sales complex
- MPARK Service
  - Commercialization services for used cars
- MPARK Capital
  - Sales financing for used cars
- MPARK EASYAUCTION
  - Sales/purchasing services for used cars

**MEDIA**
- Hankookilbo
  - Comprehensive daily newspaper
- Hankookilbo E&B
  - Miss Korea Beauty Pageant
- Donggeurami
  - Creation and distribution of animal-related content
- The Korea Times
  - English-language newspaper
1948 ~1974

Birth of Dongwha
1940.04 Established Dongwha Enterprise Co., Ltd.
1947.08 Established Dongwha Development Co., Ltd.
1970.12 Established local subsidiary in Indonesia, Dongwha Development Indonesia Co., Ltd.
1971.09 Completed Kowon's first timber yard
1972.03 Completed Lumber Industrial Complex in Cheonan
1974.06 Furniture plant completed by Dongwha Enterprise

1975 ~ 1989

Growth to become the leading wood company in Korea
1977.09 Completed PB plant
1985 Reorganized business structure by shifting focus from paper products to PB
1986.10 Completed Kowon's first MDF plant
1988.07 Sheet MDF plant completed by Woonchang Heungseok
1989.07 Completed formaldehyde plant

1990 ~ 2000

Preparing for the next great leap forward
1991.11 Completed PB plant
1992.02 Completed PB/MDF plant
1992.03 Completed wax plant
1993.02 After being named as CEO, Woonchang Heungseok
1994.11 Completed second MDF plant
1994.12 Established next-generation information system
1995.07 Dongwha Enterprise newly listed on KOSDAQ
1995.08 Completed Dongwha-Affiliated Research Institute
1995.08 Completed second PB plant
1996.05 Completed laminate-flooring plant
1996.08 Entry into lumber business in Australia
1998.08 Completed Green Factory
2000.09 Acquired Clancy Wood Co., Ltd.

2001 ~ 2010

Managerial innovation and globalization
2001.11 Set up DP
2001.11 Began operation of GreenNet (Intranet)
2003.05 Changed Dongwha Enterprise CI
2003.06 Launched online used-car sales service ‘VRG Dongwha’ in Vietnam
2005.07 Acquired Hansol Home Deco’s MDF plant in Asan
2005.08 Acquired Rayonier MDF of New Zealand
2006.03 Introduced BSC performance management system
2006.11 Acquired Membok MDF of Malaysia
2007.05 Acquired Golden Hope Fibreboard of New Zealand
2008.08 Established joint venture ‘VRG Dongwha’ in Vietnam
2008.08 Established ‘VRG, Dongwha in Vietnam’
2009.07 Introduced BSC performance management system
2009.08 Established GPI (Global Process Innovation)

2011 ~ Present

A leap forward as a global company
2011.10 Grand Opening ceremony for MPARK used-car sales complex
2012.03 Completed first line of MDF plant for VRG Dongwha in Vietnam
2013.05 Completed new sawmill plant for Dongwha Australia
2013.10 Dongwha Holdings Co., Ltd. withdrew from holding company status and established new holding company structure by forming ‘Dongwha MPARK B.V.’
2014.04 Dongwha Group announced new CI
2014.09 Launches online used-car sales service ‘MPARK EASYAUCTION’
2015.01 Acquired HankookBldg/’The Korea Times
2015.06 Acquired HanaLifeAssurance
2016.11 MPARK opened used-car sales complex ‘MPARK Hub’
2016.12 MPARK established new-purchase company MPARK Capital jointly with BMC Capital
2017.04 Dongwha Enterprise acquired precision chemical company ‘Taeyang Chemical’
2017.08 Completed second line of MDF plant for VRG Dongwha in Vietnam
2017.10 Dongwha Enterprise acquired Kofinam’s Imperial of Thailand
2019.01 Dongwha Enterprise acquired businesses by focusing on paneling and chemical fields
Philosophy of Business

Dongwha Culture Village
As a premium space to help ignite innovative and creative ideas for the future of Dongwha, the Culture Village is building the foundation for a Global Dongwha. It is also setting up Dongwha’s vision and corporate culture to produce sustainable business performance.

Date of Establishment: October 2013
Address: 1708-38, Bukhangang-ro Hwado-eup, Namyangju-si, Gyeonggi-do, Republic of Korea
Telephone: +82-31-8034-4608~9
Website: www.dongwhaculturevillage.com

Readiness and making the most of everyday.
WOOD PANEL

Dongwha Group's wood paneling business utilizes repurposed wood, producing PB, MDF, and MFB wood paneling. We will write our own history in the global wood-based industry with our superior technique, second to none.
Vertical integration of wood business

For the first time in Korea, we integrated the entire lumber industry, expanding beyond wood paneling and chemical materials into the field of building material, achieving complete integration.

1977
Launch of the particle board business
1977. 09
Panoramic view of the particle board plant

The construction of the particle-board plant, allowing Dongwha Enterprise to shift its business structure from a labor-intensive form, centered on the transportation and lumber, into a capital-intensive process. The production of PB using previously-discarded wood by-products has promised the added value of lumber to rise further, leading to the successful development of the domestic wood industry.

1986
Launch of the MDF business
1986. 10
Construction of Korea’s first MDF plant

Having successfully established a firm presence in the particle-board industry beginning in the 1970s, Dongwha Enterprise made its next bid for victory coming into the 1980s. This was initiated by the company’s decision to enter the MDF (Medium Density Fireboard) market for the first time in Korea. Upon completion of construction of the MDF plant, Dongwha Enterprise began full-scale MDF production in October 1986. The production of MDF, subsequent to the launch of the particle-board business, marked the beginning of the production era of technology-intensive products.

1989
Launch of the chemical business
1989. 07
Panoramic view of the formaldehyde plant

Starting with the formaldehyde plant in July of 1989, Dongwha Enterprise completed construction of the saw and wood plants to manufacture the chemical products required for the production of PB and MDF. The company established its own manufacturing system for chemical products, reducing costs and improving managerial efficiency. The chemical products we manufacture are not only used to produce PB and MDF, but are also sold directly, generating additional value.

1992
Launch of the LPM/MFB business
1992. 02
Completed construction of LPM/MFB plant

Dongwha brought the design of its wood paneling to life through the construction of the LPM/MFB plant in 1992. Its new panels changed previous perceptions that paneling was nothing more than raw materials used to build furniture, thus creating a paradigm shift so that such materials are now made available to set the trends and styles for furniture. Dongwha Enterprise continues to lead the market by taking the lead in increasing added value with the development of various textures and specialized patterns.

1996
Launch of the laminate flooring business
1996. 05
Opening ceremony for laminate-flooring plant

Dongwha Enterprise saw the opportunity to expand beyond its previous status of raw material producer to become a consumer-goods producer.

2012
Expanding overseas production bases
2012. 08
Panoramic view of the VRG Dongwha MDF (Vietnam) plant

Dongwha has picked up the pace to expand its overseas production bases since its entry into the Australian market in 1996. Based on our judgment that setting up production bases in the domestic market would leave the company vulnerable to changes in the external environment, we focused all of our capabilities to push ahead with the plan to enter the global market. Through our entry into Malaysia in 2003, Vietnam in 2008, and Finland in 2017, we continue to establish a firm presence in the global market.

2019~
Reorganizing the business structure to focus on wood panels and chemical materials

2017
Panoramic view of Dongwha Finland

Dongwha reorganized its business structure with a focus on wood panels and chemical materials, establishing a firm foothold for access to the global chemical market.

Based on our technical advantages accumulated over the years, we remain fully dedicated to enhancing the competitiveness of our core products such as resins, surface materials, and TEGO film and to actively promoting the development of new products to drive successful market penetration in the global chemical market.
Dongwha Enterprise

Dongwha Enterprise manufactures paneling products such as PB and MDF, which are mainly used for furniture and interior materials, and building materials such as flooring materials and wall paneling made from wood panels.

Since the construction of the first MDF plant in Korea in 1986, Dongwha Enterprise has continuously led the market as a pioneer in the wood paneling industry. Since then, Dongwha Enterprise has expanded its production capacity for wood paneling through the acquisition of Dawson Wood in 2000 and Hansol Home Deco’s Asan plant in 2005, firmly establishing itself as the leading manufacturer dominating the wood paneling market in Korea. We have been fully committed to penetrating the wood paneling market not only in Korea but also worldwide. Starting in Malaysia in 2003, we made inroads into Vietnam in 2006, establishing a firm presence in both domestic and global markets as the leader in the wood paneling industry.

Our building materials business began with the construction of Korea’s first laminate flooring plant in 1996. Laminate flooring is a high value-added product that has raised the value of wood paneling, which had previously been used as raw material for furniture and construction projects, and this product provided the opportunity for the company to expand beyond its previous status as a raw-material producer to also become a consumer-goods producer. Dongwha Enterprise initiated a change in the standard of floor materials from PVC to wood materials through its launch of laminate flooring, shifting the paradigm for the residential space in Korea. Dongwha Enterprise’s quality enhancement and continued launches of hardwood flooring, laminate flooring, and plywood flooring have solidified the position of ‘Dongwha Nature Flooring’ as the No. 1 flooring brand in Korea. Dongwha Enterprise continues to develop new products, including the ‘Dongwha Dizain wall’, ‘Dongwha Nature Door’, and ‘Fiberboard Natus Jin Laminate Flooring’, and to diversify its line of products in order to grow as the leading enterprise for building materials in the domestic market.

Date of Establishment: April 2, 1948

Business Site | Seoul Office | 53-2, Yeonan-ro, Yeongdeungpo-gu, Seoul, Republic of Korea
Headquarters | 40, Yeonggok-ro, Seo-gu, Incheon, Republic of Korea
Building material business | 95, Gajeong-ro, Seo-gu, Incheon, Republic of Korea
Chemical business | 164, Wolmi-ro, Incheon, / 134, Yeonggok-ro, Seo-gu, Incheon, Republic of Korea

Telephone | Panel business | 82-2-2122-0653
Building material business | 82-32-585-0728
Chemical business | 82-32-279-9270

Website | Dongwha Group www.dongwha.com | Dongwha Nature Flooring www.greendongwha.com
Daesung Wood

Founded in 1936, Daesung Wood is a wood material producer that played a pivotal role in the advancement of the domestic wood industry. Located in the Maritime Industrial complex on the west coast of Korea, Daesung Wood has accumulated its unrivaled expertise over a long period of time, and Dongwha Enterprise’s acquisition of the company has allowed it to benefit from the state-of-the-art equipment and technology of Dongwha Enterprise, enhancing the competitiveness of Daesung Wood for the production of wood paneling. Daesung Wood, along with Dongwha Enterprise, serves as one of the major pillars of domestic PB supply, and continues to bring forth innovation in production to grow into a global panel producer equipped with the global-level competitiveness for the digital-first era.

Date of Establishment: June 9, 1936 (Date of acquisition: November 2000)

Business Site: 164, Wolmi-ro, Jung-gu, Incheon, Republic of Korea

Telephone: +82-32-770-9027

VGR Dongwha

VRG Dongwha was established as a joint venture between Dongwha Enterprise and the state-owned VRG (Vietnam Rubber Group). VRG is a state-run enterprise that engages in afforestation projects in Vietnam, and owns abundant timber resources. VRG Dongwha, which benefits from the technological prowess of Dongwha as Korea’s first MDF producer along with Vietnam’s resources and labor, continues to achieve sustainable growth due to superb quality that is widely recognized in the Vietnamese market.

Following VRG Dongwha’s construction of its first MDF line in 2012, and as the demand for MDF continued to grow, prompting construction of the second MDF line. With the addition of the second MDF line, VRG Dongwha has secured its position as a global MDF producer with an annual production capacity of 480,000 m³. The production efficiency of the plant has been greatly improved by allocating the first line to manufacture mainly thick plates while leaving the second line to focus on producing sheet MDF. Through VRG Dongwha, Dongwha Enterprise has been proving its outstanding MDF-production technology and expertise in the global market.

Date of Establishment: August 8, 2008

Business Site: Lot G, Minh Hung II Industrial Park, Minh Hung commune, Chon Thanh District, Binh Phuoc Province, Vietnam

Telephone: +84-651-364-5500

Website: www.dongwha.com/vn
**Dongwha Malaysia**

Dongwha Enterprise established Dongwha Malaysia by acquiring Golden Hope Plantation sdn bhd. in the region of Nilai, Malaysia in 2003. Dongwha Malaysia emerged as a leading paneling producer in Malaysia after subsequently acquiring plants in Merbok and Kulim.

Dongwha Malaysia focuses on manufacturing MDF and MFB, equipped with manufacturing facilities in Nilai, Merbok, and Kulim, each with abundant timber resources. Dongwha Malaysia also manufactures its own resins and LPM, contributing to the stable supply of raw materials.

Dongwha Enterprise is extending its sales channels beyond Malaysia into the Middle East and South America, spreading its brand around the world.

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**Dongwha Australia**

Dongwha Enterprise marked its first entry into the global market with its operation of a lumber manufacturing plant in Australia in 1996.

Subsequently, in order to enhance its lumber business, Dongwha Enterprise acquired Willmott Timbers, a lumber corporation located in Bombala, Australia, in 2011 and proceeded to build a large-scale sawmill plant.

The sawmill plant constructed in 2013 uses 300,000 tons of hardwood annually to manufacture various types of lumber and decks, covering over 150,000 m². Dongwha Australia continues to contribute to related industries including job creation, forest management, and transportation of raw materials and products, vitalizing the local economy.

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**Dongwha Malaysia**

Date of Establishment: August 1996

Business Site: 1 Sandy Lane Bombala NSW 2632, Australia

Telephone: +61-2-6459-5755

Website: www.dongwha.com.au

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**Dongwha Australia**

Date of Establishment: August 1996

Business Site: 1 Sandy Lane Bombala NSW 2632, Australia

Telephone: +61-2-6459-5755

Website: www.dongwha.com.au
Exceeding mere natural values, 
reborn as place for happiness

Products

WOOD PANEL
the future of Dongwha

Products

We are building
a brighter future

MFB
(Melamine Faced Board)

MFB is a processed panel with LPM sheet adhered to PB and MDF by applying high pressure and high temperature. We produce a wide variety of specifications and patterns through our facilities, which are the largest in Korea.

*Applications: furniture/interior materials

MDF
(Medium Density Fiberboard)

The product is manufactured by administering high pressure and high temperature to hardwood fiber that has been coated with eco-friendly adhesive. It is easy to process and cut, and is used for high-end furniture or interior materials.

*Applications: furniture/interior materials

PB
(Particle Board)

The product is manufactured by administering high pressure and high temperature to wood chips that have been coated with eco-friendly adhesive.

*Applications: materials for furniture/interior finishes

Laminate flooring

A healthy type of flooring that uses 100% domestic pine tree wood. Its excellent durability and resistance to abrasion make it easy to use.

HPL flooring

This product is made mainly of plywood with high durability. It has high thermal conductivity, and its enhanced surface provides excellent durability.

NAF flooring

This is a SE0-grade eco-friendly product that uses fiberboard developed by Dongwha Enterprise. Due to its high durability, moisture resistance, and thermal conductivity, it is ideal for the residential environment in Korea.
Flooring

Engineered hardwood flooring
Various natural colors are added to the natural hardwood end plate to show an elegantly furnished space.

Linoleum flooring
This is a PVC flooring material that uses eco-friendly plasticizers that are harmless to the human body, maintaining a pleasant living space.

Deco tiles
This is a commercial high-end flooring tile with a variety of styles including wood, marble, granite, and carpet; it is highly durable, making it optimal for spaces with high foot traffic.

Linoleum flooring

Flooring for schools
This is high-quality, eco-friendly flooring used in schools and gymnasium facilities. The application of a non-adhesive click method provides a pleasant and safe educational environment.

Double floor systems
The dual-floor structure is specially constructed to provide excellent earthquake resistance, durability, stability, and soundproofing.

Access floor
A special flooring material developed to protect wiring in IT or telecommunications rooms where a large number of wires are placed.

Wall Panel

Decorative wall panels (Dizainwall)
This is the first wooden wall developed in Korea, displaying realistic textures of various materials, such as stone, wood, and fabric. This product uses certified flame-retardant materials.

Sound-absorbing wall panels
This product boasts the strongest sound absorption functionality and premium interior finishing.

Wall panels for display
This is a finishing material designed for displaying purposes that allows products to be displayed and stored on a wall. Different patterns and specifications are available to match the characteristics or preference of a shop, and it allows small spaces to be effectively utilized.

Door / Molding

Doors
This product consists of internal doors equipped with a moisture-resistant ABS panel with a sensuous design and a multi-color ABS door with a high-durability frame that can be smoothly opened and closed.

Molding
A molding product with wooden and stone patterns, its luxurious colors and patterns allow the creation of a wide range of space styling.
The Dongwha Group chemical business laid a foundation for growth by acquiring Taeyang Chemical and Dongwha Finland based on its ability to develop the eco-friendly surface materials and resins used as raw materials to produce our paneling products. We will continue to make every effort to develop new technologies and products in line with the new era while seeking opportunities to acquire related enterprises in order to further solidify our global presence with increased focus on the existing establishments around the world.

The future of Dongwha
a better future

Global Network

Korea
(Dongwha)
Korea (Incheon)
14,234,000 sheets

Finland
(Dongwha)
Finland (Kotka)
200,000 sheets

**Global Network**

**CHEMICAL**

**The Dongwha Group chemical business laid a foundation for growth by acquiring Taeyang Chemical and Dongwha Finland based on its ability to develop the eco-friendly surface materials and resins used as raw materials to produce our paneling products.**

We will continue to make every effort to develop new technologies and products in line with the new era while seeking opportunities to acquire related enterprises in order to further solidify our global presence with increased focus on the existing establishments around the world.

**Annual LPM (MSF) Production**

<table>
<thead>
<tr>
<th>Country</th>
<th>Production</th>
</tr>
</thead>
<tbody>
<tr>
<td>Korea</td>
<td>14,234,000 sheets</td>
</tr>
<tr>
<td>Finland</td>
<td>200,000 sheets</td>
</tr>
</tbody>
</table>

**Annual TEGO Film (PSF) Production**

<table>
<thead>
<tr>
<th>Country</th>
<th>Production</th>
</tr>
</thead>
<tbody>
<tr>
<td>Korea</td>
<td>17,056,000 sheets</td>
</tr>
<tr>
<td>Finland</td>
<td>19,555,000 sheets</td>
</tr>
</tbody>
</table>

**Annual Synthetic Resins (Surface Materials) Production**

<table>
<thead>
<tr>
<th>Country</th>
<th>Production</th>
</tr>
</thead>
<tbody>
<tr>
<td>Korea (Gajwa-dong)</td>
<td>31,000 ton</td>
</tr>
<tr>
<td>Korea (Bukseong-dong)</td>
<td>131,000 ton</td>
</tr>
<tr>
<td>Korea (Taeyang Chemical, Incheon)</td>
<td>37,000 ton</td>
</tr>
</tbody>
</table>

**Finnish Head Office**

**Global Network**

- Finland
  - Dongwha Finland
- Korea
  - Dongwha
  - Taeyang Chemical
Dongwha Enterprise

The chemical business of Dongwha Enterprise manufactures products such as the eco-friendly surface materials and resins that are used as the raw materials for manufacturing wood paneling. Starting with the construction of the resin plant in 1989, Dongwha Enterprise has accumulated an extensive range of R&D expertise in the field of chemical materials by internally producing the chemical products required for the production of wood paneling.

Based on technologies accumulated over the years, Dongwha was able to manufacture TEGO films that are used for producing plywood for molding for the first time in Korea, and successfully developed eco-friendly resins that contain almost zero formaldehyde, leading to the production of Korea’s only eco-friendly new material, NAF boards.

By further enhancing the R&D capabilities of its chemical business, Dongwha Enterprise remains entirely committed to increasing its competitive edge in its core businesses and to diversifying its product line while simultaneously striving to explore new markets.

Date of Establishment: April 2, 1948

Dongwha Enterprise

Taeyang Chemical

Taeyang Chemical, acquired by Dongwha Enterprise in April of 2017, is a chemical manufacturer that ranks first in production of liquid phenolic resins. In addition to phenolic resin, it also produces various resin products including melamine resin, urea resin, and polyvinyl acetate resin, as well as a wide range of fine chemical products such as the spin for polypropylene fibers.

Dongwha Enterprise is currently focusing on extending its line of chemical products as motivated by its acquisition of Taeyang Chemical to create new momentum for growth while expanding overseas businesses for chemical products in Asia.

Date of Establishment: February, 1986 (Date of acquisition: April 2017)

Taeyang Chemical
Dongwha Finland manufactures a wide range of resin sheets including TEGO Film, used in producing plywood for concrete molds, and Core Stock, a phenolic resin sheet used in manufacturing laminate flooring. In October of 2017, Dongwha acquired the world’s third-largest producer of TEGO Film, Kotkamills Imprex, to become the second largest producer in the global TEGO Film industry, and changed its name to Dongwha Finland.

Dongwha Enterprise, the first Korean timber company to enter the European market, is currently planning to enter new European markets including Russia using Dongwha Finland as its base.

Date of Establishment : September 2017 (Date of acquisition : October 2017)
Business Site : P.O.Box 62-63 FI-48101 Kotka, Finland
Telephone : +358-50-517-8698
Website : www.dongwha.com/fi

**Chemical Products**

We research, manufacture, and engage in the sales of basic chemical products for the construction industry (formaldehyde, melamine, urea, urea resin) and thermosetting resins (phenolic, melamine, and urea resin) to meet the requirements of our customers. Furthermore, in order to expand our line of products, we are currently engaged in foundry manufacturing of chemical products.

*Applications: Building materials, phenolic foam, filters, FR, FRV, industrial chemicals, etc.

**Melamine Film (LPM)**

LPM (Low Pressure Melamine) is an eco-friendly finishing material designed to allow hot-gluing to wood materials. The company produces deco papers of various designs that have been impregnated with melamine and urea resin, and develops products used for a wide range of purposes such as flame-resistance, painting, and overlay.

*Applications: Surface finishing material for furniture/counter, deco-impregnated materials, finishing materials for interior design/HPL, etc.

**TEGO Film**

TEGO Film is a product made by impregnating kraft paper with phenolic resin. TEGO film, which is hot-glued to plywood, is used as a surface finishing material due to its resistance to water and pollutants.

*Applications: Cement panels for constructions, laminate oak, decorative interior panels, etc.
The AUTO LIFE business of Dongwha Group presents a new vision for the automotive aftermarket, centered on the nation’s largest used-car sales complex, MPARK. We will continue to make every effort to create a fair trading culture through change and innovation within the previously opaque environment of the used car market, and we will remain fully committed to delivering the value of trust to our customers.

Creating a new trading culture based on trust,

The leader in the automotive aftermarket

**Used-car sales complex**

**mpark**

MPARK

With the largest scale in Korea and our one-stop service, we continue to create a comfortable and reliable used-car distribution culture.

**Sales Financing for used cars**

**mpark capital**

MPARK Capital

A sales financing service that helps visiting customers with reasonable and convenient vehicle purchases.

**Commercialization service for used cars**

**mpark service**

MPARK Service

We provide precise performance inspection services for used cars and offer the benefits of our extended quality assurance.

**Sales/Purchase service for used cars**

**MPARK EASYAUCTION**

An ideal sales service that offers transparent selling prices for our customers at any time, any place.
We are building a brighter future

History

Launched AUTO LIFE
2006

Commencement of Business and Expansion
2007.09 Established Dongwha Developer Co., Ltd.
2010.07 Completed MPARK Land (Previously Cartrust)
2011.02 Changed company name (Dongwha Auto & Biz Co., Ltd.)
2011.05 Completed MPARK Tower
2012.03 Established MPARK Service
2013.06 Changed company name (Dongwha MPARK Co., Ltd.)

Business Expansion / Brand Establishment
2014.02 Changed BI of MPARK
2014.09 Launched MPARK EASY AUCTION
2016.10 Completed MPARK Hub
2016.12 Established MPARK Capital
2018.11 Modified company name (MPARK Co., Ltd.)
2019.02 Changed CI of MPARK

2010

2014
An auto sales complex with the highest quality facilities in the nation

With the largest showroom center displaying more than 10,000 vehicles at a time and an extensive customer parking lot that accommodates 1,300 vehicles, MPARK is creating an advanced and reliable trading culture based on the expertise accumulated by more than 160 trading firms for used cars. MPARK is turning itself into a leading distribution mecca for used cars in Korea with a display capacity of over 10,000 vehicles.

A wide range of choices with a convenient shopping experience

At the nation’s largest retail complex for used cars, customers are free to compare and select from a wide range of vehicles in one place.

MPARK is the only used-car sales complex in Korea that allows you to complete the entire process in one pass, from purchasing a vehicle on the day of visit to registration, financing, and signing of an insurance contract. MPARK also has over 40 kiosks that allow easy access to vehicle information, and has test-drive facilities where you can test-drive the used car of your choice, as well as restaurants and coffee shops for smart used-car shopping.

Fake vehicle sales blocked for a trading culture built on trust

MPARK is equipped with an integrated warehousing system that accurately identifies the status of each vehicle in the sales complex, and by providing real sales information that perfectly matches the status in the sales complex through its website, the company has effectively blocked fake items from their source to enable formation of a reliable used-car trading culture. In addition, MPARK is the only company in Korea to operate a claim center to prevent suspicious transactions from taking place and to actively help customers with any difficulties they may experience during the purchase process.

A reliable auto sales complex

As evidenced by the sheer scale of its used-car trading complex accommodating over 160 trading firms, MPARK remains fully committed to building the best complex based on the years of expertise gained by the trading firms in order to create a safe and reliable auto sales complex.

We are building a brighter future

Date of Establishment  _ October 2011
Business Site _ MPARK Hub  52, Yeomgok-ro, Seo-gu, Incheon, Republic of Korea
 _ MPARK Tower  158, Bongsu-daero, Seo-gu, Incheon, Republic of Korea
 _ MPARK Land  149, Yeomgok-ro, Seo-gu, Incheon, Republic of Korea
Telephone _ +82-1544-4967
Website  _ www.m-park.co.kr

AUTO LIFE

Korea’s No. 1 auto sales complex

A thorough warehousing management system

The nation’s only test-drive track

Kiosks to search for vehicles in the complex

A clean, department-store-style environment

Cozy and warm resting areas

Large and pleasant showroom spaces

Korea’s No. 1 auto sales complex

An auto sales complex with the highest quality facilities in the nation

With the largest showroom center displaying more than 10,000 vehicles at a time and an extensive customer parking lot that accommodates 1,300 vehicles, MPARK is creating an advanced and reliable trading culture based on the expertise accumulated by more than 160 trading firms for used cars. MPARK is turning itself into a leading distribution mecca for used cars in Korea with a display capacity of over 10,000 vehicles.

A wide range of choices with a convenient shopping experience

At the nation’s largest retail complex for used cars, customers are free to compare and select from a wide range of vehicles in one place.

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 _ MPARK Land  149, Yeomgok-ro, Seo-gu, Incheon, Republic of Korea
Telephone _ +82-1544-4967
Website  _ www.m-park.co.kr
NO.1 Performance Inspection Service

MPARK Service offers a variety of services necessary for commercialization such as performance inspection of used cars, quality assurance, and photography. Through a process optimized for the sales of used cars, the company helps tenant firms to effectively conduct their business, increasing customer confidence in the used cars distributed at MPARK.

Date of Establishment _ March 2012
Business Site _ 133, Yeomgok-ro, Seo-gu, Incheon, Republic of Korea
MPARK Hub _ +82-32-299-1500
MPARK Tower _ +82-32-268-5001
MPARK Land _ +82-32-299-8000

MPARK Service  | MPARK Capital  | MPARK EASY AUCTION

MPARK Capital helps customers buy vehicles reasonably and conveniently

MPARK Capital continues to give every effort to offer unique financial services to ensure that our customers no longer feel frustrated with the financial transactions for used cars.
To this end, our measure of success will be based on whether such services are being provided and how much trust is shown by our customers. Rather than seeking short-term profits, establishing itself as a financial company that is there for its customers is the corporate philosophy that MPARK continues to pursue.

Date of Establishment _ December 2016
Business Site _ No. N101, 158, Bongsu-daero, Seo-gu, Incheon, Republic of Korea
Telephone _ +82-1600-0084
Website _ www.mparkeasy.co.kr

Fair evaluations carried out by professional appraisers
Easy-managers, on vehicle appraisal hired by MPARK, offer courteous services by paying visits to customers who wish to sell their cars at a time and place of their own choosing. As easy-managers only act as mediators who merely post vehicle information for bidding, they do not bargain with customers, and offers of fair value for the vehicles are made available for customers through online bidding.

Mobile bids that can be confirmed in real time
In contrast to other price comparison services that only provide the highest prices, MPARK EASY AUCTION is taking the lead in providing a transparent bidding service by disclosing all of the bid prices offered by its participating member companies.
Mobile auctions see the participation of more than 300 member companies in operation across the country, providing the same effect as comparing estimates from dozens of companies through a single bid.

Business Site _ T33, Yeomgok-ro, Seo-gu, Incheon, Republic of Korea
Telephone _ +82-1600-0084
Website _ www.m-parkeasy.co.kr

Unique features of the MPARK EASY AUCTION Service
Your experience of selling your own car is redefined with MPARK EASY AUCTION.
The easy-to-use MPARK EASY AUCTION allows our customers to easily and conveniently sell their own vehicles via online bidding.
With one phone call, our customers can complete the entire process, from consultation to evaluation, paperwork, vehicle consignment, auction, sale, and payment.

Easy and convenient steps for MPARK EASY AUCTION
01 Consultation & Application for display
02 Visiting evaluation
03 MPARK EASY AUCTION
04 Confirmation of car sale
05 Receipt of payment and transfer of vehicle
06 Transferring title to the vehicle

Mobile bids that can be confirmed in real time
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Telephone _ +82-1600-0084
Website _ www.m-parkeasy.co.kr
The media business makes unceasing efforts to alter the improper press culture in the era of new media and to set an example for truly responsible media. We pledge to dedicate ourselves to the prompt and accurate provision of quality information and to reflect the opinions of news recipients in real-time, establishing an ecosystem for digital media.
As a mediator for social harmony and integration, we will take the lead in forming a society that values people above all else.

Management Principles
Since publishing its first newspaper in the ruins of the Korean War on June 9, 1954, HankookIlbo has consistently preserved its managerial principle of "the spirit of laocoonism, fair and impartial reporting, and an impartial attitude." This is the commitment and determination of the members of HankookIlbo to take the lead in reporting the truth in a fair and verifiable manner, without bias toward certain ideologies or regions. On the 60th anniversary of its founding in 2015, HankookIlbo, which declared that it would remove the old, deeply-rooted evils of bad management and begin to republish, set a new vision of harmony, integration, and people in addition to the existing managerial principle. HankookIlbo will lead the way in creating a society where people live their lives together in harmony even if their thoughts and positions may vary, a society where differing opinions are heard and conflicts based on social divisions are resolved, and a society in which people are valued most.

Editorial Direction
In Korean society, confidence in the media is low. This is attributable to the media having remained trapped in extreme ideological, regional, political, and generational pitfalls, unable to play its role as an impartial mediator. As the nation’s only centrist newspaper, HankookIlbo prides itself on having faithfully performed its role of balancing society without being easily swayed by political groups or ideologies since its founding. For many years to come, we will set as our direction for harmony and unity, not a facilitator for conflict and division, by listening to various opinions and providing a clear direction for our society. We will continue to make every effort to create a world where people live their lives in harmony by providing support and caring for the underprivileged with news that focuses on people...

Website www.hankookilbo.com

1954
Published first issue
1954.06  Published first issue of HankookIlbo
1954.07  Enclosure of HankookIlbo-redacted copy
1955.11  Issued 1st Gyeongju Station Marathon 10,000m (open)
1957.05  Established Korea Publishing Culture Award
1960.01  Issued 1st Beauty pageant
1969.05  HankookIlbo – the first Korean newspaper to open an office in the National Press Building in Washington DC
1969.06  Completed construction of new headquarters
1971.08  Founded Bonghwang Cup high school baseball tournament (held for tournament (Closing Ceremony)
1977.09  Issued the 4,000th issue of HankookIlbo
In 1977 – Go Sangdol of the Korean expedition to Mount Everest climbed Everest, the world’s highest peak

1980
Expansion
1980.06  Issued 10,000th paper copy within 20 years, 10 months, and 20 days since founding
1981.04  Record of 10,000th paper copy within 20 years, 10 months, and 20 days since founding
1987.10  Issued 2,000th paper copy
1991.08  Revived Bonghwang Cup after 3 years
1995.31  Declared on self-determination of journalists on the editorial board, declaration of participation of journalists, and elimination of corruption
1995.52  Simultaneous issuance of morning and evening papers, revival of the evening paper issuance system after 29 years (until November 30, 1999)
1998.03  Enhanced horizontal marketing
2001.06  Introduced Korea’s first online-offline combined system, Mobile Code (M-Code)
2003.11  Published first issue of HankookIlbo Australia
2007.02  Moved to Yangjae Building, in Yangjae-dong (old office building in Yongsan-gu)
2007.11  Hosted exhibition, ‘The unifying painter, VanGogh’
2009.11  Published first issue of HankookIlbo Australia

1991.12  Issuance of morning and evening papers
1991.12  HankookIlbo labor union established
1997.09  <Korean Poetry> recorded 2,500th post
2001.06  Issued 20,000th issue of HankookIlbo
2007.12  Published first issue of HankookIlbo Australia
2012.04  Launch of Readers’ Rights Commission of HankookIlbo
2012.06  Announced republishing of HankookIlbo
2012.07  Issued 25,000th issue of HankookIlbo
2015.01  Dongwha Group acquired HankookIlbo
2015.06  Normalized issue of HankookIlbo
2015.08  Published first online edition (FNC HankookIlbo)
2017.07  Founded Donggeurami
2018.04  Launched Korea Daily E&B
2019.02  Korea Daily Group CIs Establishment

Business Expansion / Brand Establishment
2009.11  Published first issue of HankookIlbo Australia
2012.04  Launched Readers’ Rights Commission of HankookIlbo
2012.06  Changed forms of HankookIlbo
2013.07  Photographed festival to commemorate 20,000th issue of HankookIlbo
2013.07  Closed editorial board, published revised issue
2013.07  Issued 25,000th issue of HankookIlbo
2014.05  Donggeurami selected as preferred bidder for New York Times
2014.10  Begun construction of DMC Digital Dream Tower
2015.01  Donggeurami Group acquired HankookIlbo
2015.05  Donggeurami Group obtained bid for Korea Times
2015.06  Announced republishing of HankookIlbo
2015.07  Published first digital ed. (FNC HankookIlbo)
2017.07  Launch of Dongwha
2018.04  Issued 50,000 copies
2019.02  Korea Daily Group CIs Establishment
The cultural business of HankookIlbo, boasting a long history and tradition, contributes to creating an affluent society by expanding the base of related fields.

Culture and Art

Public Interest & Campaigns

The cultural leader for the 21st century
**Miss Korea Beauty Pageant**

The Miss Korea beauty pageant, which began in 1957, was the 'first popular cultural content in Korea', offering comfort and joy to the people who were still suffering from the aftermath of the Korean War. Miss Korea has served as a 'peaceful diplomatic envoy' that has continued to represent the beauty and culture of Korea to the world.

As a representative woman of the Republic of Korea with intelligence, inner beauty, and talent, Miss Korea has been engaging in considerable activities in various fields of our society.

*Website: [www.misskorea.or.kr](http://www.misskorea.or.kr)*

**Donggeurami** stands for 'stories of animals and people'. We create a world of happiness where people and animals live in harmony, instead of a world where people rule over the animals.

Donggeurami Co., Ltd., co-founded by HankookIlbo and Naver, runs the "Animal Consciousness" edition on the Naver main page. By producing and curating practical tips and content full of insights, it has established itself as the nation's leading animal portal. It also leads the way in the animal companion culture in Korea by providing education for guardians and holding various events each year.

*Website: [www.hankookilbo.com/vertical/animal](http://www.hankookilbo.com/vertical/animal)*

*Email: animalandhuman@naver.com*

*SNS:*
- Post: [post.naver.com/animalandhuman](http://post.naver.com/animalandhuman)
- Blog: [blog.naver.com/animalandhuman](http://blog.naver.com/animalandhuman)
- Facebook: [www.facebook.com/animalandhuman](http://www.facebook.com/animalandhuman)
- Instagram: [www.instagram.com/animal_and_human](http://www.instagram.com/animal_and_human)
- Video: [tv.naver.com/animalandhuman](http://tv.naver.com/animalandhuman)
- Audio: [audioclip.naver.com/channels/977](http://audioclip.naver.com/channels/977)
The Korea Times is the first English-language newspaper in Korea, publishing its first issue on November 1, just four months after the outbreak of the Korean War on June 25, 1950, and it boasts a long tradition as the oldest English-language newspaper in Korea. The Korea Times has achieved numerous accomplishments in the history of the Korean media over the past 65 years with its deeply layered spirit since the first issue, and on April 3, 2015, its circulation of paper copies reached the 20,000th issue for the first time as an English-language newspaper in Korea. The readers of the Korea Times, a sister newspaper of HankookIlbo, are mainly comprised of visiting businesspeople, tourists, diplomats, and foreign correspondents in Korea, and it covers political, social, economic, cultural, and sports news. Most popular are its “Embassy Row” sections, a weekly news release on foreign affairs, the “Traditional Art” section featuring traditional Korean art, and the “Thoughts of Times” column, boasting decades of history. The “Thoughts of Times”, which began in 1964, was the first column in Korea to allow communication from the readers, providing a two-way dialogue for citizens around the world.

The Korea Times will not settle for the status quo, and will listen to constructive criticism and suggestions more carefully, working harder to become a newspaper to earn the affection and respect of the people.

Management Principles

The management principle of the Korea Times, “the spirit of laconicism, fair and justifiable reporting, and impartial attitude” embodies the spirit of centrist, which has been preserved as a watchdog of power, a spokesperson of the people, and a balance for society since its foundation in 1950. Following the eternal managerial principle of The Korea Times, we will focus on our roles and responsibilities of fair balance for society and the right final judgement from a moderate perspective, without being swayed by any political faction or ideology.

Editorial Direction

The Korea Times is a centric English-language newspaper that adheres to international standards and practices without holding any bias towards conservative or liberal sides. As a ray of light that seeks truth, we will continue to serve as a bridge between domestic and global readers, and we will do our utmost to become the newspaper with the most youthful mindset via the latest news and in-depth analysis despite being the oldest English-language newspaper.

Website  www.koreatimes.co.kr
Dongwha Directory

WOOD PANEL

Dongwha Enterprise  Website  [www.dongwha.com](http://www.dongwha.com)  
Swad Office  33 A, Newater 7-ro, Hwangheung-gu, Seoul, Republic of Korea  
Headquarters  80, Yongsan gu, Seo gu, Ichon, Republic of Korea  
Plant for paneling business  Plant  133, Yeongok-ro, Seo gu, Ichon, Republic of Korea  
Plant  164, Wolmi-ro, Jung gu, Ichon, Republic of Korea (MDF)  
Telephone  +82-32-299-1500

Dongwha Australia  Website  [www.dongwha.com/au](http://www.dongwha.com/au)  
Business Site  1 Sandy Lane Bombala NSW 2632, Australia  
Telephone  +61-2-6459-5555

Dongwha Malaysia  Website  [www.dongwha.com/my](http://www.dongwha.com/my)  
Mike Plant  Lot 5739 & 5736, Nilai Industrial Estate, Maluri, Selangor, 63000 Nilai, Negeri Sembilan, Malaysia  
Merbok Plant  Lot 2058, Jalan Raya Merbok, 76100 Merbok, Kedah, Malaysia  
Malim Plant  Lot 411, Batang Puchong, 56000 Puchong, Selangor, Malaysia  
Telephone  +60-4-457-3070

VITC Dongwha  Website  [www.dongwha.com/vitc](http://www.dongwha.com/vitc)  
Business Site  Lot G, Minh Huy Industrial Park, Minh Hung commune, Chua Thanh District, Binh Phuoc Province, Vietnam  
Telephone  +84-651-364-5500

Dongwha Korea  Website  [www.dongwha.com](http://www.dongwha.com)  
Chemical business  Plant  133, Yeongok-ro, Seo gu, Ichon, Republic of Korea  
Plant  164, Wolmi-ro, Jung gu, Ichon, Republic of Korea  
Telephone  +82-32-585-0728

Dongwha Finland  Website  [www.dongwha.com/fi](http://www.dongwha.com/fi)  
Business Site  P.O.Box 62 6311-811 Kotka, Finland  
Telephone  +358-50-517-8698

Teayang Chemical  Website  [www.teayang.com/co.kr](http://www.teayang.com/co.kr)  
Chemical business  Headquarters Plant 1  Technical Institute  19, Namlongdong-dong, Namdong-gu, Ichon, Republic of Korea  
Plant 2  19, Namlongdong-dong, Namdong-gu, Ichon, Republic of Korea  
Telephone  +82-32-811-3100

Auto Life

MPARK  Website  [www.mpark.co.kr](http://www.mpark.co.kr)  
Telephone  +82-1544-4967

MPARK Capital  Website  [www.mparkcapital.co.kr](http://www.mparkcapital.co.kr)  
Telephone  +82-1600-5433

MPARK EASY AUCTION  Website  [www.m-parkeasy.co.kr](http://www.m-parkeasy.co.kr)  
Telephone  +82-1600-9084

Media

HankookIlbo  Website  [www.hankookilbo.com](http://www.hankookilbo.com)  
Headquarters  16-18F, Wise Tower, 17, Sejong-daero, Jung gu, Seoul, Republic of Korea  
Telephone  +82-2-724-2359

HankookIlbo E&B  Website  [www.m-parkeasy.co.kr](http://www.m-parkeasy.co.kr)  
Telephone  +82-1600-9084

The Korea Times  Website  [www.koreatimes.co.kr](http://www.koreatimes.co.kr)  
Telephone  +82-2-724-2626

Dongwhamai  Website  [www.hankookilbo.com/vertical/dongwha](http://www.hankookilbo.com/vertical/dongwha)  
Facebook  [www.facebook.com/animal_and_human](http://www.facebook.com/animal_and_human)  
Weibo  [www.instagram.com/animal_n_human](http://www.instagram.com/animal_n_human)  
Website  [www.mparkcapital.co.kr](http://www.mparkcapital.co.kr)  
Telefon  +82-2-724-2114

MPARK E&B  Website  [www.mparkcapital.co.kr](http://www.mparkcapital.co.kr)  
Telephone  +82-2-724-2114

We are building a brighter future

THE FUTURE OF DONGWA
A BETTER FUTURE THROUGH CHALLENGE AND INNOVATION

DONGWHA GROUP