



***DONGWHA TIMBERS SPONSORSHIP APPLICATION FORM***





## ***Dongwha Timbers Sponsorship Application Form***

### **Introduction**

Dongwha Timbers is an active contributor to our community.


We currently support a range of organisations and initiatives, and are receptive to additional sponsorship offers.

To help guide you through our sponsorship application process, Dongwha Timbers has developed this document to make our requirements clear to potential sponsorship seekers, and to encourage the presentation of proposals which meet those needs.

### **Overview**

- We will consider proposals that:
  - Are in line with Dongwha Timbers' products
  - Are in line with Dongwha Timbers' core values
  - Directly involve the Bombala and surrounding communities
- Dongwha Timbers appreciates reasonable lead time for sponsorship requests.

### **Dongwha Timbers considers the following attractive benefits when assessing sponsorship opportunities:**

- A natural link with our company values, which are:
    - Happiness
    - Trust
    - Valuing Talented People
    - Change and Innovation
    - Ethical Management
  - Provision of content for Dongwha Timbers website and social media (Facebook, Twitter)
  - Provision of content for Dongwha Timbers electronic and printed newsletters
  - Mention in media release(s)
  - Dongwha Timbers' logo on collateral – such as invitations, advertisements, banners and on any power point presentations
  - Ability to provide branded merchandise to patrons, attendees or program participants
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- Verbal recognition at event(s)
- Speech on day
- Free tickets to event(s)
- Naming rights to event or high profile sub-event
- Access to existing databases
- Access to database of attendees/participants
- Provide opportunity for key customer hospitality
- Product placement – using Dongwha Timbers’ products in a meaningful way as part of the event

**For your opportunity to be considered, please complete *all* answers below:**

- What kind of contribution are you seeking from Dongwha Timbers? Please tick appropriate response:

Less than \$500. Please specify amount \$\_\_\_\_\_

Between \$500 - \$1000. Please specify amount \$\_\_\_\_\_

Over \$1,000. Please specify amount \$\_\_\_\_\_

In-kind sponsorship (please provide details below):

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- Key details of the opportunity. Please include key date(s)





- How will you promote your initiative?

- Are there any other sponsors who have committed to-date? Please specify.





- Has Dongwha Timbers supported this event in the past? If so, please provide details

- What are the key benefits to Dongwha Timbers from being a sponsor?





- What are the links (if any) with Dongwha Timbers' company values of Happiness, Trust, Valuing Talented People, Change and Innovation and Ethical Management?

- What are the key deadlines for your initiative?





- Who are your target markets and other key stakeholders?

- Any further information you would like to provide to support your application?

- Your contact details. Please provide your full name, the name of your organisation, your landline and mobile telephone number, your postal address and your email contact details.





**Process for Consideration:**

- All proposals are received by Dongwha Timbers', then reviewed and assessed for suitability.
- Applicants will be notified of the outcome of the application in a timely manner.

**Submit your proposal to:**

Post: Human Resources Department  
PO Box 146  
BOMBALA NSW 2632

Phone: (02) 6459 5555  
Fax: (02) 6458 3052

Email: [anna.moreing@dongwha-mh.com](mailto:anna.moreing@dongwha-mh.com)

